

SIDEWALK CHALK ARTIST CALLOUT



Last year the Friends of the Education Building Inc., sponsored the second annual “SIDEWALK CHALK FESTIVAL”.

The event drew over 100 artists; ages 4-60 years of age (mostly 4-16). The Sidewalk Chalk Art was exhibited at 7th & North Streets, Lafayette, IN, for seven days (until it rained). A great time was had by all. Almost every Artist won an award.

This year the Sidewalk Chalk Festival is September 8-12, 2010.

We are contacting you to see if you would like to reserve a sidewalk square. Last year all sidewalk squares were used by the artists on a first come first serve basis. This year we are planning on twice as many artists. The Tippecanoe Arts Federation has agreed to allow us to use their sidewalks, in addition to the sidewalks at First Baptist Church.

The event is free to the artists, however space is limited. Attached is this year’s brochure.

If you or someone you know would like to participate, we recommend that you send an e-mail to hlm@hlmohler.com <<mailto:hlm@hlmohler.com>> to reserve a square of sidewalk.

Volunteers can help on the days of the event with water and chalk distribution, artist encouragement, crowd control and generally having a good time with kids from all over the community.

This year we will have “special events” with “3-D” sidewalk chalk in the garden.

If you or someone you know would like sponsor the festival, we could use your help.

Sponsorship categories are:

Golden Sidewalk Chalk Sponsor	- \$500.00
Silver Sidewalk Chalk Sponsor	- \$400.00
Platinum Sidewalk Chalk Sponsor	- \$300.00
3-D Sidewalk Chalk Sponsor	- \$200.00
Pastel Sidewalk Chalk Sponsor	- \$100.00
Concrete Sidewalk Chalk Sponsor	- \$ 50.00

All sponsors will be acknowledged in the program and publicity and receive a 11x17 photo of this years Sidewalk Chalk Art - suitable for framing. If there are any funds in excess of costs of the festival, they will be used for next year’s festival and the mission of the Friends Group: to provide for the Education needs of the community. The Friends of the Education Building is a 501 c3 organization.

To sponsor the festival, send a check to Friends of the Education Building, Inc., 411 North 7th Street, Lafayette, IN 47901

Please plan to visit Sidewalk Chalk Festival and bring an Artist.
If you have any questions, please send an email to hlm@hlmohler.com