

February 1, 2010



Dean Reinke  
Reinke Sports Group  
1531 Dale Ave.  
Winter Park, FL 32789

Dear Dean,

This is to inform you that Lafayette-West Lafayette Convention and Visitors Bureau (CVB) has found it necessary to terminate its relationship with Reinke Sports Group (RSG) for the Home of Purdue Half Marathon. This decision to terminate has been made with the knowledge and encouragement of the mayors of both cities as well as the head of local law enforcement agencies and is non-negotiable. The reasons for termination include:

- Increasing lack of communication/poor communication of specific details and responsibilities of all persons and entities involved;
- Misrepresentation of specific details and responsibilities of all persons and entities involved;
- Lack of attention to management details;
- Loss of confidence in the management of RSG which has been reinforced by communications with other cities that have experienced similar difficulties;
- Concern for the wellbeing of our local businesses involved in the sponsorship of the event.

CVB plans to go forward with the Home of Purdue Half Marathon under the guidance of another management company to be determined. It is our intent to retain the name of the event, any domain names, and to use the same online registration company.

Despite the absence of any formal contract between CVB and RSG, it is our intent to recognize your labor and efforts and to fairly compensate you for your time spent on this project and to reimburse you for your out-of-pocket expenses. We request that you submit your itemized invoice within the next 7 days for our review. We also request copies of all agreements signed with sponsors, list of all sponsors contacted, list of participants, and all other documentation relating to the event. We would then anticipate executing a mutual release setting forth the terms terminating our relationship, including, if you request, a confidentiality provision. We look forward to the receipt of the above documentation and concluding this matter as expeditiously as possible.

Sincerely,

Joann L. Wade, FCDME  
President

cc: Mayor Tony Roswarski and Mayor John Dennis